



PRIMAX EDUACADEMY LLP

(Registered Under MCA- Reg. No. ACX-3978, Govt. of India)

Ministry of Micro, Small & Medium Enterprises

Reg. No.: UDYAM-KR-03-0692548

Bengaluru, Karnataka, India

PROFESSIONAL CERTIFICATE PROGRAMME IN HR MANAGEMENT AND ANALYTICS WITH AI

Weekend (ONLINE) Training Program

Program Commencing on **26-10-2026**

ABOUT PRIMAX EDUACADEMY LLP

Primax Eduacademy LLP, Bengaluru established in 2026, is a training institute focused on quality education and skill development. It offers add-on courses, soft skills training, and career development programs for students and professionals. The institute provides coaching for competitive exams and professional certifications through online, offline, and hybrid modes. It also develops educational content such as study materials, video lectures, and test series, while collaborating with institutions and industry experts. Additionally, it delivers specialized programs including CA, CMA, and ACCA training to enhance career readiness.

ABOUT THE CERTIFICATE PROGRAM

A great vision without great people is always irrelevant. By stepping into the **Professional Certificate Programme in HR Management and Analytics with AI**, participants will be introduced to the core concepts of Human Resource Management and Analytics in a clear and simplified manner. The programme places special emphasis on real-world business applications, enabling learners to understand and apply complex concepts effectively in practical organizational settings

PROGRAM OBJECTIVES

- To provide a foundational understanding of HR Management and Analytics
- To introduce AI concepts and their applications in HR processes
- To enable participants to analyze HR data for better decision-making
- To develop skills in using analytical tools for workforce planning and performance management
- To explore real-world applications of AI in recruitment, retention, and employee engagement

PROGRAM OUTCOMES:

By the end of the course, participants will be able to:

- Understand key concepts of HR analytics and AI integration
- Apply data-driven approaches to HR decision-making
- Use basic analytical tools to interpret HR data
- Evaluate employee performance using AI-supported techniques
- Design strategies for talent acquisition and retention using analytics
- Identify ethical considerations in AI-based HR practices



CLICK HERE

FOR REGISTRATION

Works for Your Success...

PEDAGOGY

Each unit will be delivered using real-time HR case studies, contemporary organizational practices, and interactive discussions. To provide industry exposure and practical insights, HR professionals, talent acquisition specialists, training managers, and industry experts may be invited to share their experiences and best practices. Each module will include structured pre-work and post-work components, such as case analyses, role plays, assignments, and reflective exercises, to enhance learning outcomes, practical application, and professional competency in Human Resource Management.



WHO SHOULD ATTEND

- ✦ UG / PG Students (Any Domain)
- ✦ HR Professionals and Executives
- ✦ Business Managers and Team leaders
- ✦ Graduates interested in HR and analytics
- ✦ Entrepreneurs and Startup Founders
- ✦ Anyone interested in learning AI applications in HR
- ✦ HR - Faculty Members / Research Scholars

PROGRAMME CONTENT

- Module 1** : Introduction to HR Analytics
- Module 2** : HR Practices and Benchmarking with AI
- Module 3** : Talent Acquisition & Development Analytics with AI
- Module 4** : Induction and Culture Fit – Value Congruence with AI
- Module 5** : Talent Engagement Analytics with AI
- Module 6** : Collaboration Analytics – Building Effective Teams with AI
- Module 7** : Talent Analytics – Performance, Potential and Rewards with AI
- Module 8** : Talent Retention Analytics with AI
- Module 9** : Employee Wellness – Health and Safety
- Module 10**: Data Analysis with Power BI – Business Intelligence with AI

(Required Trail Version Software will be provided to the registered Participants)

Program Director:

Dr.K.V.Ramanathan

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PROGRAMME SCHEDULE

Session Time	4.00 PM to 8.00 PM
Class Frequency	Saturday & Sunday
Class Duration	4 Hours (15 Minutes Break)
Course Duration	3 Months (64 Hrs.) + 1 Month Live project
Maximum Limit (Intake)	30 Seats
Mode of Class	ONLINE (ZOOM)
Recorded Session	Yes Available with Study Materials (Three Months Views Options)

CERTIFICATION

- ✦ Certificates shall be issued directly by Malaysian institutions.
- ✦ Participants who successfully complete all modules and clear the evaluation process will receive a Certificate of Completion.
- ✦ Participants who are unable to fulfil the qualifying criteria will receive a Certificate of Participation.

Resource Persons



Mr. Udhaya Kumar Dharuman
Corporate Trainer
Chennai, Tamil Nadu, India

Udhaya Kumar Dharuman is a certified Soft Skills Coach from the Indian Leadership Academy and an experienced trainer in skill development, communication, personality development, and career readiness. He specializes in practical, industry-oriented learning and focuses on HR Analytics and the application of Artificial Intelligence in Human Resource Management. Through his interactive training approach, he helps students and professionals enhance their confidence, employability, and future-ready HR competencies.

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